



# CAPABILITY STATEMENT

## FILM & MEDIA PRODUCTION

### COMPANY OVERVIEW

Beyond the Pines Productions has been a Subchapter S Corporation since January, 2018, and we have been working and operating in the areas of film and television production for 8 years. We've grown 300% from 2018-2019, 25% from 2019-2020, and we've matched 2020's revenue within 160 days in 2021. We're on track for 150% growth in 2021 with over \$500,000 in-house film equipment.

We're a full-service BBB accredited A+ video production company, a government contractor with all the necessary certs & reps, and vouched for by the Palm Beach Film Commission. We provide end-to-end services from development, to production, all the way to distribution with marketing offered through one of our experienced partners.

Our team has over 25 years of experience in the film industry with unique skill sets in film direction, cinematography, producing, aerial cinematography, event production, media management, editing, screenwriting, casting, sound-engineering, original musical compositions/scoring, crewing/staffing, live-streaming, and expedited post-production services.

With an initial focus on filming and editing, Beyond the Pines has expanded to specialize in providing a variety of services to meet any customer's diverse needs. See those services on Page 3.

### TECHNICAL SERVICES

Beyond the Pines provides Filmmaking and Television Production services in the following areas: producing, directing, acting, writing, cinematography, art direction, transportation, casting, location scouting, location management, editing, live streaming, in-studio recording, and more.

### NAICS CODES

- 1** **512110**  
Motion Picture & Video Production
- 2** **512199**  
Other Motion Picture & Video Industries
- 3** **512290**  
Other Sound Recording Industries
- 4** **711510**  
Independent Artists, Writers & Performers
- 5** **512191**  
Tele-production & Other Post-production Services
- 6** **561311**  
Employment Placement Agencies
- 7** **541922**  
Photography Studios, Portrait
- 8** **541922**  
Commercial Photography

### CONTACT

Dominic Anaya  
Producer & Director  
dom@btpps.com  
o: 561-729-0270  
c: 561-572-1408

At Beyond the Pines, we are committed to exceeding your expectations and achieving your complete satisfaction. Our team of experienced contract managers work diligently with our government customers to ensure that all performance metrics are met and the quality of our service is unparalleled.



## PAST EXPERIENCES

1

**WISS, JANNEY, ELSTNER ASSOCIATES, INC.**  
2019



Over the course of 4 days, with 8 different cameras, & 5 crew members, Beyond the Pines was responsible for recording highly-detailed wind tunnel tests on full-scale replicas of the windows, sliding glass doors, and guard rails found at the Gables Club Complex. These tests were to emulate the effects of Hurricane Irma. The 17-minute video produced described WJE's testing program & methodology.

2

**HEALTHY BEES LLC**  
2019



Beyond the Pines was responsible for capturing promotional, commercial, and large-scale event video content for Healthy Bees, LLC over 5 days. The purpose of this content was to advertise their bee supplementation product to Beekeepers across the world. We produced over 20 videos in six different languages so our clients could achieve maximum audience reach.

3

**REALOGY**  
2020-2021



Over many production days, Beyond the Pines was responsible for creating pre-recorded and live video productions of Realogy's executive updates, addresses, ceremonies, and closings for their virtual events in 2021's first quarter. We provided quick turnaround on all raw footage deliverables well within the deadline for each production.

## DEDICATED TEAM **GOBEYOND**

When you work with Beyond the Pines, you are working with a team that is dedicated to completing all contractual objectives within the scope of work.

Beyond the Pines will also assign one of our experienced team members to oversee the contract and provide regular feedback to your company's point of contact. Our dedicated in-house team is not satisfied until all expectations have been exceeded.

## GOVERNMENT PROFILE

**DUNS: 09-3513389**  
**CAGE: 8XWR9**

### CONTACT:

**Dominic Anaya, Producer**  
**EMAIL: dom@btps.com**  
**PHONE: 561-572-1408**



# VIDEO AGENCY PROSPECTUS

## QUICK DEFINITIONS OF OUR SERVICES

**1 DISCOVERY**  
Open discussion of expectations & goals

**2 DEVELOPMENT**  
Creative concepts, scripts, & outlines

**3 PRE-PRODUCTION**  
Where creative energy and hard logistics meet

**4 PRODUCTION**  
Where services 1, 2, & 3 meet to produce your product

**5 POST-PRODUCTION**  
Editing! Where the magic happens!

**6 STUDIO**  
We're a one-stop shop: studio & video agency

**7 EQUIPMENT RENTALS**  
We're glad to supply whatever you need

**8 MARKETING**  
We've partnered with a marketing team to offer you a full service

## BREAKDOWN OF KEY SERVICES

### Discovery

We begin with an open forum discussion where we give background and history on our company. We take the time to listen to your story, your company's mission, goals, and vision. From there, we narrow it down to the particular project(s) that are at hand and become familiar with the knowledge necessary to complete it.

### Development

Following the discovery call, we engage deeply in crafting your video. We write & script everything original in-house. We edit or modify any existing scripts you may have, and we create story boards/mood boards to match the style and tonality of the project, shot lists, and designs.

### Pre-production

Once development has ended, we move towards the logistical aspect of the creative process. Our Production Manager breaks down the script or outline in order to aid the Producer in sourcing all necessary elements to your project. These elements may include: actors & actresses, props, wardrobe, locations, food, any special equipment, travel time to and from your location(s), and any other nuanced details to ensure a successful production.

### Production

It's production day! This is when we combine the previous stages and services to produce your video. Preparation is key to filming a successful product. See an example of a 3-week preproduction, 2-day shoot, and 4-week post-production process by clicking [here](#).

### Post-production

Once we have filmed all the necessary footage listed in the development stage and finished production, we begin to ingest the footage and manage it. Our editors and director begin to craft the story. Once the story has been cut together, we pass it to our colorist. Then our sound engineer tweaks the dialogue if needed, our foley artist creates the proper sound effects, and our composer tailors an original score to fit your video.





# HOW CAN WE HELP YOU

WITH FILM & MEDIA PRODUCTION?



## VIDEO PRODUCTION

INTERNATIONAL  
Established 2018



A full-service video production agency that provides B2B commercial and corporate video production services. We also provide production support to our competitors who lack the equipment and resources. Our goal is to support our clients. Our goal is your goal!



## SEE OUR STUDIO

WEST PALM BEACH, FL  
Established 2019



We're a video production company inserted within an innovative production studio that offers equipment rentals to photographers, videographers, and video production companies. We support our competitors!



## EQUIPMENT RENTAL

ONLINE  
Established 2019



We go *beyond* with our rentals! We've streamlined our rental process in a BIG way by providing an "Amazon-style" checkout process where you can "add to cart" all the equipment you need. Our local *and* national competitors can't keep up when you Go Beyond.

## BEYOND EXPECTATIONS

Beyond the Pines Productions is a committed, full-service, end-to-end video production company based out of West Palm Beach, FL. We've catered to in-state and out-of-state businesses and generated thousands in sales for all of our B2B clientele. We have a unique way of approaching video production by applying our professional skills in a family-oriented, B2B relationship manner. This is how we'll continue business with all of our clients. When we grow, you grow!

## CONTACT

**Dominic Anaya**  
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c: 561-572-1408

## GUARANTEE/WARRANTY

- Archive of raw footage & deliverables on external hard drives and cloud
- Prompt communication at all times via text, cell phone, landline, or email
- 24/7 Customer Service & Support
- Consistent project updates
- Methodical & creative approach
- Everything needed for your project
- Accurate deliverables

## SOCIAL

WEBSITE: [BEYONDTHEPINESPRODUCTIONS.COM](http://BEYONDTHEPINESPRODUCTIONS.COM)  
INSTAGRAM: [@BEYONDTHEPINESPRODUCTIONS](https://www.instagram.com/BEYONDTHEPINESPRODUCTIONS)  
VIMEO: [@BEYONDTHEPINESPROD](https://www.vimeo.com/BEYONDTHEPINESPROD)  
FACEBOOK: [FB.ME/BEYONDTHEPINESPRODUCTIONS](https://www.facebook.com/FB.ME/BEYONDTHEPINESPRODUCTIONS)